

Exhibitor
Prospectus



66th Annual Long-Term Care Convention
April 9, 2019

Tan-Tar-A Conference Center located at
Margaritaville Lake Resort
Osage Beach, Missouri

mlnmonursing.org

Convention Details & Lodging Information

Connect with health care professionals from across Missouri! As a convention exhibitor, you will gain visibility and exposure to decision makers, from CEOs and nursing home administrators, to directors of nursing and charge nurses. Attendees attend the MLN convention for quality continuing education which provides them with the latest information regarding long-term care. They take this information back to their communities and implement it to provide the best possible care to their residents. As an exhibitor you are welcome to attend the educational sessions for FREE on the day of exhibits. Nursing home administrator hours will be awarded. You must contact the MLN office prior to the convention to register.

Attendees

Attendees: 100+ nursing home administrators and other long-term care professionals.

Exhibit Details

- 10 x 10 booth space
- Identification sign
- Pipe and drape
- Wastebasket
- One (1) six-foot table
- Electricity is an additional \$50 per booth.
- 2 chairs
- FREE NHA hours

Cancellation

No refunds will be made if exhibitor fails to attend. There is a \$50 cancellation fee if the MLN is notified in writing two weeks prior to the convention. No refunds will be made after this date. Hotel Hold Harmless Clause: The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor activities on the Hotel premises and will indemnify, defend, and hold harmless the hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

Location

Margaretville Lake Resort (Tan-Tar-A Resort), 494 Tan-Tar-A Drive, Osage Beach, Missouri 65065

Make your hotel reservation by calling 800-826-8272. Room rate: \$125, double occupancy. To receive the discounted rate, you must mention the MLN convention. Make your reservation as soon as possible. There are only a limited number of rooms that can be reserved at this rate. To ensure this rate you must book your reservation by March 11.

Parking is free and is located on the hotel grounds.

Testimony from a Convention Attendee

"I enjoy visiting with exhibitors at MLN's convention. It is a non-pressured environment where I can have a one-on-one conversation to learn about new products and services."

Associate Member Rates & Sponsorship

Convention App \$2,000 (SOLD OUT)

Company logo on the Annual Convention app (this will be sent to attendees 30 days prior to the convention and will be used by attendees during the convention and up to 10 days after the convention). Company advertisement on MLN website home page for one year, 5 minutes of podium time, exhibit booth, special signage at booth, logo on Annual Convention t-shirt, and display company provided banner.

Photo Booth or Entertainment \$1,000

Company logo (along with the MLN logo) will be on the backdrop of all pictures, exhibit booth, logo on Annual Convention t-shirt, 5 minutes of podium time, and display company provided banner. 2019 Entertainment is Karaoke.

Lunch or Opening Speaker \$800

Exhibit booth, logo on Annual Convention t-shirt, 5 minutes of podium time, display company provided banner.

Break or Breakfast \$650

Exhibit booth, logo on Annual Convention t-shirt, snack or beverage served at your booth or company provided banner at breakfast.

T-Shirt \$150

Company logo on Annual Convention t-shirt. All attendees receive a t-shirt.

Exhibit Booth \$400

Regular Rates

Exhibit Booth \$700

T-Shirt \$150

Company logo on Annual Convention t-shirt. All attendees receive a t-shirt.

REGISTRATION FORM

2019 Exhibitor Prospectus

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Osage Beach, Missouri

Company Name _____ MLN ID # _____

Company Website _____ Contact Person _____

Phone _____ Email _____

Attendee #1 _____ Email _____ Phone _____

Attendee#1 _____ Email _____ Phone _____

Indicate which booth/sponsorship you are requesting.

Associate Member Rate

- Convention App \$2,000 (includes exhibit booth) **SOLD OUT**
- Photo Booth or Entertainment \$1,000 (includes exhibit booth)
- Lunch or Opening Speaker \$800 (includes exhibit booth)
- Break or Breakfast \$650 (includes exhibit booth)
- T-Shirt Company Logo \$150
- Exhibit Booth \$400
- Electricity \$50

Regular Rates

- T-Shirt Company Logo \$150
- Exhibit Booth \$700
- Electricity \$50

RETURN REGISTRATION FORM AND PAYMENT TO:

Missouri League for Nursing

604 Dix Road
Jefferson City, MO 65109

573-635-5355
573-635-7908 fax
mlnmonursing.org

Please check method of payment. We cannot bill you.

Check method of payment: Check Enclosed Discover/MC/Visa Total Enclosed \$ _____

Card # _____ Exp. Date _____ 3-Digit Security Code _____

Name on Card _____ Zip Code _____ Signature _____