



Missouri League  
for Nursing

# Exhibitor Prospectus

## 28th Annual Nursing Home Administrator Conference

March 1, 2019

Lodge of the Four Seasons, Lake Ozark, Missouri

FREE Conference  
Registration for  
Exhibitors!



Missouri League for Nursing  
604 Dix Road,  
Jefferson City, MO 65109  
573-635-5355  
[www.mlnmonursing.org](http://www.mlnmonursing.org)

# Why Exhibit at an MLN Conference?

FREE NHA hours for exhibitors.

Generate qualified leads and gain valuable market insight.

Sponsors have a conference break served at their booth.

Associate members receive discounted booth space.

Connect with health care professionals from across Missouri! As a conference exhibitor, you will gain visibility and exposure to decision makers, from CEOs and nursing home administrators, to directors of nursing and charge nurses. The conference draws an average of 50 attendees who influence or deliver care to residents in long-term care. Smaller conferences provide MORE exposure!

Attendees come to Missouri League for Nursing conferences for quality continuing education which provides them with the latest information regarding long-term care. They take this information back to their communities and implement it to provide the best possible care to their residents.

As an exhibitor you are welcome to attend the educational sessions at the conference at which you are exhibiting. Nursing home administrative hours are FREE to exhibitors who need them (day of exhibits only)! You must register with the MLN office.

## Sponsorships: Available to Associate Members

Not a member? Join today! Call 573-635-5355

### **LUNCHEON \$600**

Exhibit booth, 5 minutes of podium time, display company provided banner in the front of the room

### **CONTINENTAL BREAKFAST \$500**

Exhibit booth, breakfast served next to your booth

### **REFRESHMENT BREAK \$450**

Exhibit booth, snack or beverage served at your booth

### **EXHIBIT BOOTH MEMBER \$300**

### **EXHIBIT BOOTH REGULAR PRICE \$400**

### **EXHIBIT SPACE**

6' tables and 2 chairs. Electricity is an additional \$50 per booth.

# EXHIBITOR PARTICIPATION FORM

Company Name \_\_\_\_\_ Address \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Person(s) Attending the Conference

Attendee #1 \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Attendee #2 \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Once registration form has been received, you will be emailed more information based on what you selected.

Nursing Home Administrator Conference:

- \$600 Lunch  \$500 Breakfast  \$450 Break  \$300 Member Booth  \$400 Regular Price Booth  
 \$50 Electrical outlet

**Cancellations:** No refunds will be made if exhibitor fails to attend. There is a \$50 cancellation fee if the MLN is notified in writing two weeks prior to the conference. No refunds will be made after this date. **Hotel Hold Harmless Clause:** The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims

Mail registration & payment to: Missouri League for Nursing | 604 Dix Road | Jefferson City, MO 65109  
573-635-5355 | 573-635-7908 fax

Payment Method: Check (Make Checks Payable to MLN) \$ \_\_\_\_\_ Total Amount Enclosed

Discover/MC/Visa \_\_\_\_\_ 3-Digit Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Zip Code \_\_\_\_\_ Email address for credit card receipt \_\_\_\_\_

## Conference Details and Lodging Information

### 28th Annual Nursing Home Administrator Conference

Attendees: 50 nursing home administrators

Lodge of the Four Seasons, Lake Ozark, Missouri | March 1  
315 Four Seasons Drive | Lake Ozark, Missouri | 573-365-3000

Room rate: \$105 double occupancy, mention the MLN conference to receive this discounted rate. A limited number of rooms have been blocked at this rate. To help ensure this rate you must book your reservation by January 29.