



Missouri League
for Nursing

Exhibitor Prospectus

59th Annual Convention
April 11-12, 2012

Tan-Tar-A Resort
Osage Beach, Missouri

Join us for the 59th Annual Missouri League for Nursing Convention. The convention will be held April 11-12, 2012 at Tan-Tar-A Resort, Osage Beach, Missouri.

Attendees

This convention attracts health care providers: owners, nursing home administrators, nurse managers, educators, social workers, and other health care disciplines throughout Missouri and surrounding states.

Sponsorship

Gold Sponsor \$1,000

- Company name listed in convention brochure (if application is received by Oct. 3, 2011)
- Company name listed on convention sponsorship signage
- Company name/logo scrolled in presentation before the annual business meeting
- Opportunity to provide a brief company description during the annual business meeting
- Two complimentary tickets to the annual business meeting luncheon
- Complimentary premium table top or floor exhibit booth space

Silver Sponsor \$750

- Company name listed in convention brochure (if application is received by Oct. 3, 2011)
- Company name listed on convention sponsorship signage
- Company name/logo scrolled in presentation before the annual business meeting
- One complimentary ticket to the annual business meeting luncheon
- Complimentary standard table top exhibit booth space

Bronze Sponsor \$500

- Company name listed in convention brochure (if application is received by Oct. 3, 2011)
- Company name listed on convention sponsorship signage
- Company name/logo scrolled in presentation before the annual business meeting
- Complimentary standard table top exhibit booth space

The MLN is able to customize a sponsorship opportunity just for your company. Contact the MLN office with your ideas.

Schedule

Wednesday, April 11

2 – 4 p.m.

Exhibitors may setup their booth

4 – 5 p.m.

Exhibits open/door prizes with reception (food served at 4:45 p.m.)

5 – 7 p.m.

Scholarship auction

If you would like to donate an item to be auctioned off, please bring it to convention.

Thursday, April 13

7:30 – 8:15 a.m.

Exhibits open with breakfast in the exhibit hall

9:30 – 10 a.m.

Exhibit hall open/door prizes

11:30 a.m. – 12 p.m.

Exhibit hall open/door prizes (lunch tickets may be purchased for \$30)

12 – 3 p.m.

Exhibit hall tear down

Note: Times are subject to change.

Missouri League for Nursing, PO Box 104476, Jefferson City, MO 65110
573-635-5355 573-635-7908 fax

Booth Details

Premium and standard booths are available. See exhibit hall map to distinguish between the two. When signing up for a booth, list your top three booth choices. If you are registering for a floor exhibit, pick two side by side booths. All exhibit space is assigned on a first-come, first-served basis.

Premium Floor Exhibit - \$525: two 6 foot table, two chairs, wastebasket, and organization identification sign.

Premium Table Top - \$375: one 6 foot table, two chairs, wastebasket, and organization identification sign. If your display will not fit on one table top, you will be required to pay the floor exhibit fee.

Standard Floor Exhibit - \$475: two 6 foot tables, two chairs, wastebasket, and organization identification sign.

Standard Table Top - \$325: one 6 foot tables, two chairs, wastebasket, and organization identification sign.

Cancellations – No refunds or credit will be made if exhibitor fails to attend. There is a \$50 cancellation fee if the MLN is notified in writing before March 1, 2012. No refunds will be made after March 1; however, you may send a substitute.

ELECTRICAL OUTLET: If you will require a standard electrical outlet for your display, please be sure to indicate this on the application for exhibit space. The fee for a standard outlet is \$54. If you require a higher voltage outlet, you will need to contact Tan-Tar-A, (573) 348-3131, to make appropriate arrangements.

Exhibit Hall Map

Premium booths are in black. Standard booths are in white.



