

Exhibitor Prospectus



Missouri League for Nursing
58th Annual Convention
April 13-14, 2011



Tan-Tar-A Resort
Osage Beach, Missouri



Join us for the 58th Missouri League for Nursing Annual Convention. The convention will be held April 13-14, 2010 at Tan-Tar-A Resort, Osage Beach, Missouri.

Attendees

This convention attracts over 200 health care providers: owners, nursing home administrators, nurse managers, educators, social workers, and other health care disciplines throughout Missouri and surrounding states.

Sponsorship

Outshine the others by being a sponsor. There are many different opportunities for sponsorship.

In order to have your company name listed in the marketing materials, your application must be received by October 1, 2010.

- \$1,000 – Hypnosis Entertainment
Listed as a sponsor on marketing materials and signage at conference, and FREE booth space.
- \$1,000 – Opening Exhibit Reception
Listed as a sponsor on marketing materials and signage at conference, and FREE booth space.
- \$1,000 – Keynote Speaker
Listed as a sponsor on marketing materials and signage at conference, and FREE booth space.
- \$1,000 – Conference Packets/Agenda
Listed as a sponsor on marketing materials and signage at conference, and FREE booth space.
- \$500 – Break
Listed as a sponsor on marketing materials and signage at conference.
- \$125 – Hospitality Room: Meet and greet with owners and nursing home administrators. (Finger foods and drinks – available to the first four sponsors for a total of \$500)
Listed as a sponsor on marketing materials and signage at conference.

Schedule

Tuesday, April 12

5:45 – 9 p.m.

Hospitality Room: Meet and greet with owners and nursing home administrators.

Wednesday, April 13

2 – 4 p.m.

Exhibit Setup

4 – 5 p.m.

Exhibits open with reception

5 – 7 p.m.

Scholarship Auction

If you would like to donate an item to be auctioned off, please bring it to convention.

Thursday, April 14

7:30 – 8:30 a.m.

Exhibits open with breakfast

9:30 – 10 a.m.

Exhibit hall open

11:30 a.m. – 12 p.m.

Exhibit hall open (*lunch tickets may be purchased for \$30*)

12 – 3 p.m.

Exhibit hall tear down

5:30 – 8 p.m.

Dinner and Hypnosis Show with Brian Powers (pending sponsorship)

(Dinner tickets may be purchased for \$40)

Note: Times are subject to change.

Missouri League for Nursing

Application and Contract for Exhibit Space

Company Name (as you would like it listed): _____

Address: _____

City/State/Zip: _____

Representative to Receive Correspondence: _____ Title: _____

Mailing Address for Confirmation: _____

Phone: _____ Email: _____

Representatives who will be attending: 1) _____ 2) _____

Write two sentences describing your company's products and services: _____

List any Exhibitor(s) you do NOT wish to be near: _____

Indicate below the spaces/fees you are requesting

Premium Table Top – \$375 Standard Table Top – \$325

Premium Floor Exhibit – \$525 Standard Floor Exhibit – \$475

Top three booth choices: 1. _____ 2. _____ 3. _____

Electrical Outlet – \$54 each

Sponsorship Opportunities

\$1,000 – Hypnosis Entertainment

\$500 – Break

\$1,000 – Keynote Speaker

\$125 – Meet and Greet

\$1,000 – Conference Packets/Agenda

\$1,000 – Opening Exhibit Reception

** See exhibitor prospectus for more information on sponsorship.*

Lunch ticket, April 14 – \$30.00 each, Quantity: _____ (Must send payment with application)

Dinner/Entertainment ticket, April 14 – \$40.00 each, Quantity: _____ (Must send payment with application)

We will donate items for the auction.

\$ _____ Total Amount Enclosed (*Make Checks Payable to MLN*)

Payment Method: Check Discover/MC/Visa Card Number _____

3-Digit Security Code: _____ Exp. Date: _____ Zip Code of Credit Card Billing Address: _____

Name on Card: _____ Signature: _____

Hotel Hold Harmless Clause: The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

Read and accepted by:

Name (Please Print)

Signature

Date

Sign and return application and payment to:
Missouri League for Nursing, PO Box 104476, Jefferson City, MO 65110
573-635-5355 573-635-7908 fax